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FOR IMMEDIATE RELEASE

Project Green AV-Where Green Ideas Become Great Ideas

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Projector Lamp Services, LLC (PLS), takes pride in being an advocate of eco-friendliness within the Audio Visual industry. In June 2007, PLS decided to take ingenuity in environmental awareness to the next step by initiating Project Green AV (PGAV). Today, we are proud to announce the PGAV website, www.projectgreenav.com, is live open to public viewing and participation.

Progressively more institutions are requiring the implementation of environmentally responsible practices and products. Additionally, the US government is providing incentives to businesses that participate in certain environmentally friendly programs and purchase green products. Project Green AV emerges as an avenue through which AV users and industry colleagues can educate each other by reading about and sharing some simple, cost-effective and, perhaps, not well-known options for projection display users. In other words, find pertinent information needed in a single, AV-centric site.

The PGAV focus includes recycling electronics and mercury containing components, re-using or re-manufacturing products when possible, extending the life of current AV equipment, conserving energy by using new energy efficient products and using environmentally friendly replacement products. PGAV is a web-source that includes information about government sponsored eco-friendly incentive programs, environmentally friendly products, green tips, as well as articles and links about green AV. The PGAV website will also contain a forum where our AV community can log-in to discuss new green AV ideas and practices. Furthermore, companies and institutions within the AV industry that make great contributions to eco-friendliness will be featured on our Project Green Spotlight page.

Project Green AV invites AV users to submit articles, installs and forum ideas to keep PGAV on the cutting edge of this ever-expanding subject. Green AV is the future of our industry, and we all need a resource to turn to for the most relevant and up-to date information. Come join us as at PGAV-Where Green Ideas Become Great Ideas.

Projector Lamp Services, LLC, provides re-lamping services for the projection display industry. PLS has developed a process that allows front and rear projector light sources to be remanufactured at a reduced cost without compromising lifetime or performance. PLS also offers a no charge projector lamp recycling service. The PLS Projector Lamp Recycling Center, focuses on reducing waste and environmental mercury contamination from the lamps found in front and rear projectors. We are dedicated to encouraging AV users to “think green” when it comes to replacement projector lamps.

For more information about PLS services or Project Green AV, call Gina Sansivero, Sales & Marketing Manager, at +1 (631) 244-0051 ext 104 or visit www.relampit.com and www.projectgreenav.com

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